

HAPTAGS LLP · BANGALORE

● DIGITAL ENGINEERING · MARKETING · LUXURY LIVING

HAPTAGS LLP

"Digital Engineering, Marketing & Luxury Living Environments" — a multi-disciplinary firm unifying world-class technology and marketing with luxury physical spaces, under one high-trust brand.

COMPREHENSIVE SERVICE PROFILE

01 · Website Development

02 · Mobile App Development

03 · Digital Marketing

04 · Interior Design

05 · Real Estate Advisory

PREPARED
September 2026

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WEB
www.haptags.com

WHO WE ARE

One firm. Five disciplines. A single standard.

Haptags LLP is a multi-disciplinary firm built around a simple idea: the same rigor, craftsmanship and accountability should apply whether we are shipping a product, running a campaign, or handing over the keys to a home. We bring digital engineering, performance marketing, interior design and real estate advisory together under one roof — so clients get consistent quality without managing five different vendors.

120+Web applications
delivered**4.9★**Average App Store
rating**340%**YoY campaign ROI
growth**99.99%**Platform uptime
SLA

What Sets Us Apart

- One accountable partner across engineering, marketing and physical spaces
- Senior-led delivery — no hand-offs to junior benches
- Measurable outcomes: speed, conversion, ROI and verified titles
- Trusted by technology firms, developers, institutions and homeowners

Who We Serve

- Startups and enterprises building digital products
- Brands seeking measurable, high-conversion growth
- Homeowners and developers seeking bespoke interiors
- Investors and families seeking verified real estate

OUR PROMISE

"Every engagement — a website, a campaign, an interior, or a property — is held to the same standard of precision, transparency and craftsmanship."

SERVICE 01

Website Development

Modern, high-performance web applications engineered for speed, scale and search visibility — built on production-grade frameworks, not templates.



We design and build custom web applications using Next.js, React and TypeScript on modern cloud backends. Every build is engineered for sub-100ms global page loads, full responsiveness across devices, and search-engine optimisation from day one — so clients get a site that looks right, ranks well, and holds up under real traffic.

WHAT'S INCLUDED

- › Custom design and development on Next.js, React & TypeScript
- › Cloud-native backends with automated CI/CD pipelines
- › Global CDN deployment for sub-100ms latency worldwide
- › 100% responsive, mobile-first, SEO-optimised builds
- › Ongoing monitoring backed by a 99.99% uptime SLA

TECHNOLOGY STACK

Next.js

React

TypeScript

Cloud CDN

CI/CD

BY THE NUMBERS

120+

Web applications built and shipped to production

<100ms

Global page load speed on deployed builds

99.99%

Uptime SLA across hosted platforms

SERVICE 02

Mobile App Development

Cross-platform and native mobile applications designed around fluid interactions, offline reliability and a smooth path to the App Store and Google Play.

02

We build cross-platform apps with React Native and Flutter, as well as fully native iOS and Android applications, depending on what the product needs. Every app is crafted with attention to micro-interactions, real-time push notifications and offline-first data handling — the details that separate a functional app from one users keep coming back to.

WHAT'S INCLUDED

- › Cross-platform builds (React Native, Flutter) and native iOS/Android
- › Fluid micro-interactions and real-time push notifications
- › Offline-first architecture for reliability without connectivity
- › Biometric authentication and secure in-app payments
- › End-to-end App Store & Google Play publishing support

TECHNOLOGY STACK

React Native

Flutter

iOS

Android

In-app Payments

BY THE NUMBERS

4.9★

Average rating achieved on the App Store

2

Native platforms plus full cross-platform coverage

100%

Managed publishing to App Store & Google Play

SERVICE 03

Digital Marketing

Targeted customer acquisition, 360° branding and cinematic content — engineered around measurable conversion, not vanity metrics.



Our marketing practice covers the full funnel — from brand identity through paid acquisition to conversion. We run performance campaigns across Meta, Google and LinkedIn, produce viral short-form video and motion content, and build high-conversion lead funnels purpose-built for real estate buyers. The output we optimise for is qualified pipeline and ROI, not impressions.

WHAT'S INCLUDED

- › 360° branding and identity development
- › Meta, Google & LinkedIn performance ad funnels
- › High-conversion lead funnels built for real estate buyers
- › Viral short-form video, motion design and cinematic campaigns
- › Continuous optimisation for measurable, high-ROI lead generation

CHANNELS & FORMATS

Meta Ads

Google Ads

LinkedIn

Short-form Video

Motion Design

BY THE NUMBERS

340%

Year-over-year growth in campaign ROI

300%+

Lead increase reported by a client within 60 days

3

Major ad platforms managed under one funnel strategy

SERVICE 04

Interior Design & Solutions

Bespoke interiors for luxury residences and corporate spaces — visualised in photorealistic detail before a single material is ordered.



Our interior design practice delivers bespoke, luxury-grade spaces for residences and corporate clients alike. Every project is visualised through photorealistic 3D renders before execution, so clients can approve the vision with confidence. We specify modular German and Italian kitchen systems, design architectural lighting to match the mood of each space, and back every project with a 10-year craftsmanship guarantee.

WHAT'S INCLUDED

- › Bespoke interior design for luxury residences and corporate spaces
- › Photorealistic 3D renders for full pre-execution visualisation
- › Modular German and Italian kitchen systems
- › Architectural and ambient lighting design
- › 10-year craftsmanship guarantee on delivered work

SPECIFICATIONS

3D Visualisation

German Kitchens

Italian Kitchens

Lighting Design

BY THE NUMBERS

10 yrs

Craftsmanship guarantee on every project

2

Project types: luxury residences & corporate spaces

100%

Projects visualised in 3D prior to execution

SERVICE 05

Real Estate Agency & Advisory

End-to-end representation across luxury residential, commercial and land assets — backed by verified titles and full legal due diligence.

05

We provide end-to-end real estate services spanning luxury residential villas and penthouses, commercial office spaces, and land parcels. Every listing we advise on comes with 100% verified titles and full legal due diligence, and our advisory team works with investors and families seeking high-yield opportunities to structure decisions with confidence, not guesswork.

WHAT'S INCLUDED

- › Luxury residential villas, penthouses and premium apartments
- › Commercial office space acquisition and leasing
- › Land parcel sourcing and transaction support
- › 100% verified titles and full legal due diligence on every deal
- › Investment advisory focused on high-yield opportunities

ASSET CLASSES

Villas

Penthouses

Commercial

Land Parcels

BY THE NUMBERS

100%

Verified titles on every advised transaction

Full

Legal due diligence on every deal, start to close

4

Asset classes covered under one advisory desk

WHY HAPTAGS

Five disciplines. One accountable partner.

01

Unified Delivery

Engineering, marketing, design and real estate under one contract and one point of contact — no coordination gaps between vendors.

02

Senior-Led Teams

Every engagement is led by senior practitioners in that discipline, not routed through a junior bench.

03

Measured Outcomes

Speed, uptime, ROI, ratings and verified titles — we report the numbers that matter, not just deliverables.

04

Transparent Process

Photorealistic previews, verified legal paperwork, and staged approvals mean no surprises before delivery.

CLIENT FEEDBACK

"Our digital leads increased over 300% within 60 days of working with Haptags."

Aman Kapoor — CloudMatrix Labs

"Stunning 3D renders and flawless execution — the finished space matched the vision exactly."

Radhika Menon — Homeowner

"Professional, thorough real estate advisory from search through closing."

Vikram Singhal — Singhal Capital

TRUSTED BY

Citadel Properties LLP

Haps-Mart Fresh & Organic

CBIT

CMR

KNBR

LVS

CMC

Nadile Films

Vasista

LET'S BUILD SOMETHING

Ready to bring engineering, marketing and design under one roof?

Whether it's a product to ship, a brand to grow, a space to design, or a property to acquire — reach out and our team will scope the right service for what you need.

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ADDRESS

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